

Registration Fee

Category	Price
Research Scholars	Rs. 3500/-
Academicians	Rs. 4000/-
Corporate	Rs. 4500/-
Any other PG student	Rs. 2000/-

The registration fee is non – refundable under any circumstance. The registration fee includes admission to the workshop, breakfast, lunch and tea for the workshop days and registration kit, along with hard copy of certificate for participants.

Mode of Payment

Registration fee should be sent by Demand Draft in favour of “**Institute of Management Study School of PG Studies**” payable at **Kolkata**. Registered candidates may however send a scanned copy of Demand Draft through email and carry the original draft on the day of conference. Registration fee can also be paid online (RTGS/NEFT), Bank & Branch - **UCO Bank** EKTP, Survey Park, A/c No. **18750110010693**, IFSC code – **UCBA0001875** (5th, 6th, & 7th Characters are Zero). Accommodation will be arranged on prior intimation to organizing committee and will be charged separately. The **registration fee does not include accommodation.**

Important Information

Last date of REGISTRATION: 18th August, 2018

E-Mail address for Registration Form Submission:

imskolkatagroup@gmail.com

Programme Coordinators

Prof. Moumita Saha : +91 8820725714

Prof. Debansu Chatterjee : +91 7686093490

KEY NOTE SPEAKER

Mr. SITANATH MUKHERJEE

Assistant Director, MSME

Convener

Dr. Tapash Ranjan Saha

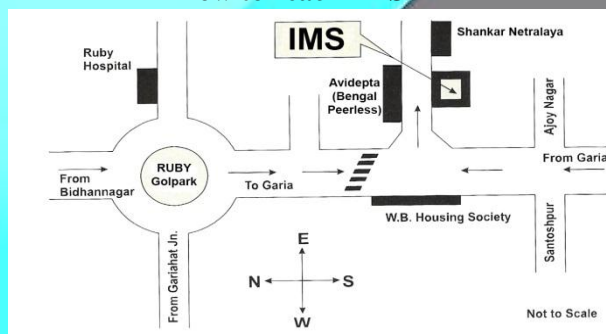
Director, IMS Group

Technical Secretary

Mr. Rahul Kumar Ghosh

+91 91630 29676

How to reach IMS



Address

Eastern Metropolitan Bypass,
93, Mukundapur Main Road,
Kolkata – 700 099,
West Bengal

Days	Program Scheduled Time	Event
Day 1	9.00 am – 10.00 am	Registration
	10.00 am – 11.00 am	Inauguration
	11.00 am – 1 pm	Session I
	1 pm – 2 pm	Lunch
Day 2	2 pm – 4 pm	Session II
	11.00 am – 1 pm	Session I
	1 pm – 2 pm	Lunch
	2 pm – 4 pm	Session II
Day 3	11.00 am – 1 pm	Session I
	1 pm – 2 pm	Lunch
	2 pm – 4 pm	Session II
	11.00 am – 1 pm	Session I
Day 4	1 pm – 2 pm	Lunch
	2 pm – 4 pm	Session II
	11.00 am – 1 pm	Session I
	1 pm – 2 pm	Lunch
Day 5	2 pm – 4 pm	Session II
	4 pm – 4: 30 pm	Valedictory
	11.00 am – 1 pm	Session I
	1 pm – 2 pm	Lunch
	2 pm – 4 pm	Session II

FIVE DAYS MANAGEMENT DEVELOPMENT PROGRAM

on

QUALITY in HEALTHCARE MANAGEMENT

Dates:

27th August – 31st August 2018

Venue

Institute of Management Study,
Kolkata
93, Mukundapur Main Road,
Kolkata – 700 099



In Association with

Micro, Small and Medium Enterprises
(MSME)



MSME Development Institute, Mumbai
Ministry of MSME, Govt. of India

About Institute of Management Study

Institute of Management Study is affiliated to MAKAUT (Formerly WBUT) for BBA, BCA, BTM, BBA (Hospital Management) and MHA. Dr. Tapash Ranjan Saha, the Founder Director of IMS, set up this college at Mukundapur with the mission of serving the industry by providing quality technical & Management manpower to promote industrial growth in the state over 11 years ago. This college is constituent unit of Lake Gardens Saha Education Society, a non-profit making society registered under society's registration ACT XXVI of 1961 No. S/IL/16378 of 2003 - 2004, established in the year 2003 to promote Education, Research and Training.

About MSME

Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country.

Ministry of Micro, Small & Medium Enterprises (M/o MSME) envision a vibrant MSME sector by promoting growth and development of the MSME Sector, including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, through providing support to existing enterprises and encouraging creation of new enterprises.

The Micro; Small and Medium Enterprises Development (MSMED) Act was notified in 2006 to address policy issues affecting MSMEs as well as the coverage and investment ceiling of the sector. The Act seeks to facilitate the development of these enterprises as also enhance their competitiveness. It provides the first-ever legal framework for recognition of the concept of "enterprise" which comprises both manufacturing and service entities.

Objective of Workshop

The objectives of MDP are as follows:

- Developing interdisciplinary orientation towards management of healthcare
- Training the participants in managerial leadership
- Familiarizing the participants with innovation and entrepreneurship in Indian healthcare sector
- Sensitizing the participants with the macro policy context both global and national.
- Inculcating comparative framework specifically in relation to healthcare challenges of a developing countries

Who Should Attend

Management Faculty, Research Scholar, Healthcare professionals in general, and specifically, hospital administrators, doctors, professionals from medical and allied sectors such as pharmaceuticals and medical insurance as well as healthcare entrepreneurs.

Pedagogy

The Programme will be highly experiential and interactive, comprising participant presentations and discussions, case studies, classroom lectures and presentations by experts.

Workshop Topics

- Day - 1 Introduction, health education, health communication, health promotion, National Health Programs
- Day - 2 Employee Motivation, Quality Approach
- Day - 3 Quality Care , Quality Management, NABH, NABL, JCI
- Day - 4 Quality Implementation Tools (six-sigma, benchmark, PDCA cycle, continuous improvement)
- Day - 5 Project Management and its impact on health economy, Business Plan Development

Resource Persons of Workshop

- Dr. Reshma Saha MD (General Medicine), MBBS
- Dr. Shilpita Banerjee MBBS (Cal), MS (Gyne & Obst)
- Dr. Samaresh Sarkar MBBS, PGD in Clinical Cardiology
- Dr. Indranil Dutta MS, MBBS (Orthopedic)
- Dr. Subhrojyoti Bhowmick MBBS, MD
- Prof. Saheli Majumdar Assistant Professor, Institute of Management Study, Kolkata

Registration Form for MANAGEMENT DEVELOPMENT PROGRAMME on QUALITY in HEALTHCARE MANAGEMENT (27th August – 1st September 2018)

Name: (Prof/Dr./Mr./Mrs.):

Designation: Qualification:

Address for communication:

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E-mail ID: Contact No.:

Institutional Address:

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Details of Payment: DD NEFT NET BANKING

DD Number: Amount:

Bank Name: Branch:

(Please write your Name & Mobile Number on the reverse of DD)

In case of NEFT/Net Banking mode of payment, please send scanned copy of the receipt and the following details:

Transaction ID: Date:

Amount: Branch:

Choice of Food: VEG NON VEG

All the above information is true to the best of my knowledge and belief.

Date: _____

Place: _____

Signature _____

-----Tear From Here -----

Participants Receipt

Received with thanks Rs.

..... on account of the Management Development Programme on **Quality in HealthCare Management** held at **IMS** from 27th August to 1st September 2018.

Signature & Stamp

Tear From Here